



**AMERICAN
INFORMATION
CENTER**
U.S. Embassy Prague



INFORMATION CENTER ABOUT NATO, PRAGUE

and

AMERICAN INFORMATION CENTER, U.S. EMBASSY

present

PUBLIC DIPLOMACY WEEK

Two leading organizations in the field of public diplomacy in the Czech Republic, **Jagello 2000 Association** - through its project of **the Information Center about NATO** in Prague (IC NATO) - and the **American Information Center** at the U.S. Embassy in Prague (AIC), proudly present "**Public Diplomacy Week**", a unique program for students interested in public diplomacy issues and trends.

The goal of the program is to introduce future leaders and diplomats to a field that has recently gained in importance and is fast becoming one of the leading disciplines of international relations and security politics.

During the program, students will have the opportunity to participate in the day-to-day activities of the two sponsoring institutions as well as to familiarize themselves with public diplomacy theory. In addition, they will be assigned special **research projects** and meet with various public **diplomacy practitioners**.

The program will be organized **three times a year**. Each time **one student** with an outstanding academic record will be selected to take part in the activities of the IC NATO and the AIC for **one week** (5 work days).

The student will spend the morning workings at the IC NATO, Rytirska 31, Prague 1, (9:00 - 12:00) and the afternoons in the AIC, Trziste 15, Prague 1, (13:00 - 16:00). No financial expenses are covered. To be considered students have to be older than sixteen.

Upon the completion of the program the student will receive a **Certificate of Appreciation** from both sponsoring institutions.

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